

ANTI-DRUG CELL POLICY

1. INTRODUCTION

In the classical language Sanskrit, Naipunnya means ‘expertise’ or ‘mastery’. Naipunnya, as the name signifies, aims at professionalism, discipline and holistic development of the students. The institute is unique in its approach towards professionalism whereby all get a platform to refine and mould their talents. Expansion of knowledge is an ongoing process here. **Naipunnya School of Management, Cherthala (NSMC)**, a project of the Archdiocese of Ernakulam-Angamaly, was established in 2003 under the visionary leadership of His Excellency Mar Thomas Chakkiath. Naipunnya affiliated to the University of Kerala in 2005. Within a decade of its establishment, Naipunnya became synonymous with academic and professional excellence.

2. VIMUKTHI- ANTI-DRUG CELL

The college's Anti-Drugs unit was established to enforce a drug-free campus by outlawing the use, possession, and consumption of alcohol and narcotics by students, either on or off campus or in lodging facilities. The anti-drugs cell's responsibilities include teaching students about the negative effects of drugs and alcohol as well as planning awareness campaigns in colleges and dorms with the assistance of government-approved companies and organisations.

3. POLICY STATEMENT

The policy aims to build safe and healthy communities by minimizing drug-related health, social and economic harm among students.

Objectives

- a) To ensure a narcotic free campus.
- b) To engage the students in anti-narcotic activities.
- c) Motivate students to become volunteers of anti-narcotic activities in their life.

4. PRACTICES

- i. Creating practical strategies to educate about the negative effects of drug use
- ii. Formation of students' volunteers Anti-Drug squad at institution and hostel.
- iii. Carrying out regular as well as surprise visits in Hostels and other places.
- iv. To protect the health and welfare of all students by solving the drug problem
- v. Organizing various awareness programmes to educate the students about the ill effects of the use of drugs as well as the penalties for violation of such laws.
- vi. Displaying of Anti-Drug posters at prominent places for awareness of the students.

- vii. Organizing various programmes against the use and possession of drugs/alcohol

5. VIMUKTHI CAMPAIGN – ‘Drug Free State’

Alcohol/drug/substance abuse is becoming an increasing menace in our society. Vimukthi is an anti-narcotics campaign launched by the Government of Kerala to highlight the seriousness of the situation and to create awareness among the people, especially the youth. It is a collective effort that to eradicate all sorts of narcotic substances from Kerala. It is being implemented with the help of students Police Cadets, Vimukthi Anti-Drug Clubs of School and Colleges, National Service Scheme, Kudumbasree, Residence Association, State Library Council, and anti-alcoholic organization, Different student, youth and women’s organizations and Vimukthi Committees formed in Ward, Panchayat and Block levels of Local Bodies are also part of this campaign.

Addiction free Kerala is the aim of this campaign drive. State wide campaigns to make students, youth and general public to aware of the evils of drug addiction and alcoholism is being conducted as part of the mission under Excise Department. A governing body with the chief minister as chairman and Minister for Excise as Vice Chairman is constituted in the apex level. Drug Free State is the motto of the mission.

Amendments/Review: This policy shall be reviewed periodically and may be amended as and when required to retain its contemporary relevance. Any stakeholder of the institution may submit proposal for the improvement of policy to the IQAC. The proposed changes shall be reviewed by IQAC and, if found suitable, shall be forwarded to the higher authorities for consideration.

Indicative time of Review: 04/01/2026

Administering Entity: Principal, Vice principal, Executive director, IQAC Coordinator

Approval Authority: College council



Fr. Baiju George, Principal